

"...Retransmission consent compensation enables broadcasters to deliver free and locally-focused programming and services. Broadcasters continue to reinvest their revenues in local news and coverage."

— Gordon Smith,
NAB President & CEO
Testimony before Senate
Commerce Committee,
July 24, 2012



"...broadcasters have to be compensated fairly by pay-TV distributors...if [they] are going to be able to afford to bid for rights to NFL football, The Masters, The World Series and the NBA finals."

— Gordon Smith,
NAB President & CEO
Politico, August 28, 2013



Spring forecast: More broadcaster flip flops.

Season after season, the collection of broadcaster flip flops just keeps growing. Here's a classic example. Twenty-two years ago, broadcasters assured Congress that retransmission consent revenues would support local programming. Yet these days, around half of that money goes straight back to the networks, and only one in two TV stations actually shows any local news.

For all their fancy footwork, broadcasters have broken their promise. Instead of funding substantive local programming, they're blacking out viewers and demanding ever higher retrans fees.

How many more flip flops will it take? It's time for immediate retransmission consent reform. Learn more at americantelevisionalliance.org.