

“Receiving fair value for our content is core to who we are and we will remain resolute in this principle.”

— Les Moonves
CBS CEO
Los Angeles Times
July 31, 2013



“The idea that we have to pay them to put their music on our radio stations is absurd.”

— Les Moonves
CBS CEO
RadiInfo
September 20, 2012



Summer’s over, but broadcasters haven’t put away their flip-flops.

Broadcasters continue to oppose efforts to modernize America’s TV rules. They prefer them exactly as they were written back in 1992. That way, broadcasters can keep pocketing ever higher retransmission consent fees, or as they like to call it, “fair value.”

But when the shoe is on the other foot, and someone proposes that broadcasters pay fees to carry content, suddenly “fair value” becomes “fair use.”

It’s time Congress and the FCC make our retransmission consent rules fair to all, especially TV viewers. See more broadcaster flip-flops at AmericanTelevisionAlliance.org.



A VOICE FOR THE TV VIEWER